



# Debra Russell

## Prepare Your Students for Success in College and Career

As a Keynote Speaker and Interactive Workshop Leader, Debra Russell is on a mission to empower students to squeeze the most value from their college experience and seamlessly transition into successful careers pursuing their passions and making a difference in the world.

Through teaching foundational success, life and business skills, and thought-provoking leadership and entrepreneurial programs, Debra will give your students real world, actionable training that they can use immediately and throughout their careers.

**“Debra brings fact-based, power-punched reality to her lectures. The concepts she presents are based on what has worked in the past and her inspired vision of music's inevitable place in our future.”**

John Hartmann, Professor, LMU



### **Debra's Program Topics:**

Debra has designed several powerful programs in each of these areas and can design a cutting edge topic perfect for your program:

#### **Orientation/Student Development**

- Time Management
- Personal Finances
- Confidence, Self-Esteem & Emotional Intelligence

#### **Business Fundamentals for Non-Business Majors**

- The Entrepreneurial Mindset
- How To Run a Business
- Marketing, Branding & Promotion – Online & Offline

#### **Academic & Professional Development for Athletes**

- Time Management and Personal Finances
- Emotional Intelligence On & Off the Field
- Leadership Skills and Entrepreneurship for Athletes

# Debra Russell

Keynote Speaker and Trainer  
Certified Business Coach  
Certified Master NLP and  
Hypnosis Practitioner



Debra Russell, founder of Artist's EDGE, <http://Artists-EDGE.com>, combines her business knowledge and ability to facilitate change and growth to help students create success during college and beyond. Debra specializes in small business and the Arts and Entertainment Industry. She has delivered several innovative programs for entertainment industry trade conferences, universities and colleges, and private organizations across the United States, Europe, and Australia.



**“Most speakers who deliver lectures on leadership do just that- lecture. Debra embraced the theme of our symposium by stepping out of that box; her entire presentation was instead founded on the ideas of her audience. In that way, her lessons became a truly engaging discussion on creativity, boldness, and confidence. Listening to her present, I was very intrigued by her challenge to us: do something new each day. It’s something that’s stuck with me ever since that day.”**

Mary Rachel Keville, Syracuse University Class of 2016

## Debra’s Previous Speaking Engagements

### Colleges & Universities:

- Syracuse University, Syracuse, NY
- Syracuse University in L.A., L.A.
- Loyola Marymount University, L.A.
- Musicians Institute, L.A.
- Collective School of Music, NYC
- JMC Academy, Melbourne, Sydney and Brisbane

### Conferences and Organizations:

- SXSW Interactive
- Western Arts Alliance
- Romance Writers of America
- San Francisco Film Society
- Nashville Songwriters Association International
- TAXI Road Rally



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